

The easiest way to grow  
your business



**1,000's**

Every day, thousands  
of people in your  
delivery area find and  
order takeaway food  
on the Internet!

# FREE

- ✓ ADVERTISING
- ✓ WEB SITE
- ✓ ONLINE MENU
- ✓ INTERNET ORDERING
- ✓ CUSTOMER FEEDBACK



# HOW TO INCREASE BUSINESS BY 21%

Domino's sell 1 in 5 pizzas online...  
Are you missing out on customers?



Thousands of young people prefer to order takeaway online, at [hungryhouse.co.uk](http://hungryhouse.co.uk)

## What is hungryhouse?

**The easiest, cheapest way to sell your food on the internet.**

Established in 2003 and based in Putney, we are a friendly team of food-loving Londoners. As experts in advertising and IT, we already help hundreds of takeaway restaurants profit from the Internet. We can help you too.

Selling takeaway food online is our speciality. In May 2008, 103,923 people visited our directory, and after winning BBC TV show Dragons' Den last year, we are famous UK-wide. So try us out - we could grow your business by 21%.

## Who shops ONLINE?

**Every day, thousands in your delivery area find takeaway food on the Internet!**

In fact, the Internet is almost as popular as television. During 2005, twenty four million people shopped online in the UK. That's almost half the population!

On average, they each spent £816 online! Experts predict that by 2009, a quarter, 25% of all shopping will be done on the Internet.

Can you afford to ignore this many customers?



## Compare us to Yellow Pages

	LISTING	ADVERTISING	WEB LINK	WEBSITE	SUPPLIER DEALS	ONLINE MENU	ONLINE ORDERING
HUNGRYHOUSE	FREE	FREE	FREE	FREE	SAVE £££	FREE	PAY-AS-YOU-GO
YELL.COM	FREE	FREE	£420*	£600*	NOT AVAILABLE	NOT AVAILABLE	NOT AVAILABLE

\*As at June 2008

“ To British business, a blunt message. If you don't see the Internet as an opportunity, it will be a threat. If you're not exploiting the opportunities of the Internet, you could go bankrupt. ”

Tony Blair

## Why does it work?

### FREE Advertising - Results Guaranteed!

hungryhouse.co.uk is the ideal advertising partner for you business, because you only pay for orders. Setup is free - and there is no subscription, contract, or minimum term.

There has never been a safer way to find customers. We guarantee, for every £500 in orders we send you, we charge under £50 for the advertising. Who else can do that for you?

There are no hidden catches, and no hassles. So get ahead of the local competition. Grow your business by joining today.

### WHEN YOU PARTNER WITH US, YOU GET ACCESS TO 4 NEW CUSTOMER GROUPS

THOSE WE FIND THROUGH OUR ADVERTISING PUSH



PREVIOUS CUSTOMERS, WHO NOW ONLY ORDER ONLINE

THOSE SEARCHING FOR TAKEAWAY ONLINE

HUNGRYHOUSE'S LOYAL CUSTOMER BASE

# HOW DOES IT WORK?

**1 GIVE US YOUR MENU - GET A FREE WEBSITE!**  
You don't have to do anything



**2 CUSTOMERS VISIT YOUR WEBSITE -AND CLICK TO ORDER ONLINE**  
Your menu is always online



**3 YOU TAKE THE ORDER FROM HUNGRYHOUSE**  
No computers, you don't change anything!



**4 YOU MAKE AND DELIVER THE FOOD -JUST LIKE NORMAL!**



Your business sells online - the easy way

**CALL NOW**  
**0845 257 1677**  
(local rate)

“ hungryhouse takes care of everything I need to sell online. That lets me focus on what I do best — make great food. ”



## MY SUCCESS STORY

Sorraiya Ramji,  
Mammas Pizza, London

Cuisine: Pizza



“ We joined hungryhouse about 2 years ago, and they have grown my business every month since.

Internet orders is something different, so we put the website on to our menus. That really got me so much extra business. In the last month I got 367 orders from them – mostly new people. Orders are up about 20%.

We wanted internet orders before they came along, but paying for it seemed a risk. With this lot, if you don't get orders you don't pay – so they make sure it works for you.

We didn't need to do anything to get started. They did everything for me. Actually, it's easier getting orders printed as well. That's helping.

We don't have any trouble with this lot. My family have shops too, so we all joined. ”

## WHAT ARE TAKEAWAY OWNERS SAYING ABOUT HUNGRYHOUSE?

“Before we started with hungryhouse, we did about 15 deliveries a day. Now they get us an extra 5 a day, and we deliver 20 or 25 total.”  
Emily Ly, Soba Restaurant.

“I wanted online ordering already, but I wouldn't know how to advertise it. hungryhouse are my internet guru. They did it for me. I was worried about distance too, but I've never had an order that was too far.”  
Uttam Basnet, Kathmandu Valley.

“I just want to make more profit. This is a new thing to try, and it works because I can see the result every time.”  
Joyce Shi, China Inn.

“We got good business from hungryhouse. Big orders – 3, 4 pizzas. Now with this printer, we don't have the problems with people spelling out addresses as well.”  
Rauf Merza, Don Gino's Pizza.

## ...AND WHAT ARE CUSTOMERS SAYING?

“FANTASTIC service. I was really impressed. The food tasted great, and the website was easy to use.”  
Katie, Leeds

“Really quick, convenient, and tasted great. Will definitely use hungryhouse orders again.”  
Lee, London.

“This wasn't just good food, it was a fun experience too. Saw you on Dragons' Den and glad you got the backing. Hope to see more menus on the website soon.”  
Jennifer, Manchester.

**0845 257 1677**  
**CALL TODAY AND SHARE IN THE SUCCESS**



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[Company 4837025 incorporated in England & Wales]